

Product designer with 11+ years shipping complex digital products — design systems, Web3, DeFi and IoT. Licensed architect and named patent inventor; I design software the way architects design buildings: systems first, nothing left to chance. Currently designing confidential on-chain experiences built on Fully Homomorphic Encryption.

EXPERIENCE

07.2024–NOW

Product Design & Creative Direction — FHE Labs / Fhenix

- Design lead for CoFHE — confidential on-chain UX powered by Fully Homomorphic Encryption, making encrypted state legible to ordinary users.
- Built the Fhenix design system: tokens, components and documentation adopted across product and brand.
- Shipped the CoFHE browser wallet, an OTC desk with private RFQ flows, and the Genesis TGE encrypted-bid auction.

2017–07.2024

Creative Director — Dusk Network

Interaction Designer 2017–2020 → Creative Director 2020–2024 · Amsterdam

- Creative direction across the full suite — block explorer, web wallet, staking portal and brand — from pre-launch to mainnet.
- Created the design system and asset libraries as first designer; led an eight-month rebrand with agency Pony.
- Turned hard cryptographic concepts into product narrative used for launch and investor communication.

11.2016–NOW

Associate Creative Director — Sync-line Studio

UX and interface design for web and mobile, team leading and product development — including an iOS/Android game and a psychologist app connected to an online data viewer. Licensed architectural practice runs alongside: built environments, interiors and wayfinding.

2014–2016

UX & Industrial Designer — Gosparc / Beestar

Designed “The Sparc” — an IoT tracking device for legacy vehicle fleets — from concept to finished product with the Taiwan manufacturing team, plus its fleet-management web app.

ACHIEVEMENTS

- Patent WO 2017050353 A1 — named inventor
- Licensed Architect — Ordine di Roma, ID #26321
- Tech Design Award — TechCrunch SF, 2013

EDUCATION

- Architect UE — Università di Roma “La Sapienza”
- Erasmus — Fachhochschule Frankfurt am Main
- Italian native · English fluent

SELECTED WORK

Fhenix Genesis TGE — encrypted-bid auction	2026	OTC Trading Desk — private RFQ, on-chain settlement	2026
CoFHE Browser Wallet — confidential balances	2026	Fhenix Design System — tokens & components	2025
Redact — token privacy via FHE	2024	Dusk Wallet & Explorer — mainnet surfaces	2023

SKILLS

Design systems

Product & UX

UI & interaction

User flows

Figma

Prototyping

HTML/CSS

Motion

Brand systems

CAD · Rhino · C4D

Team leading